

How to design your successful Renewal Email like a pro!

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Steps you can try today!

A renewal email is an automated email sent to your customers to remind them that their contract, membership, or subscription with your company is ending.

Renewal emails consist of:

Engaging Headline

Personalize content

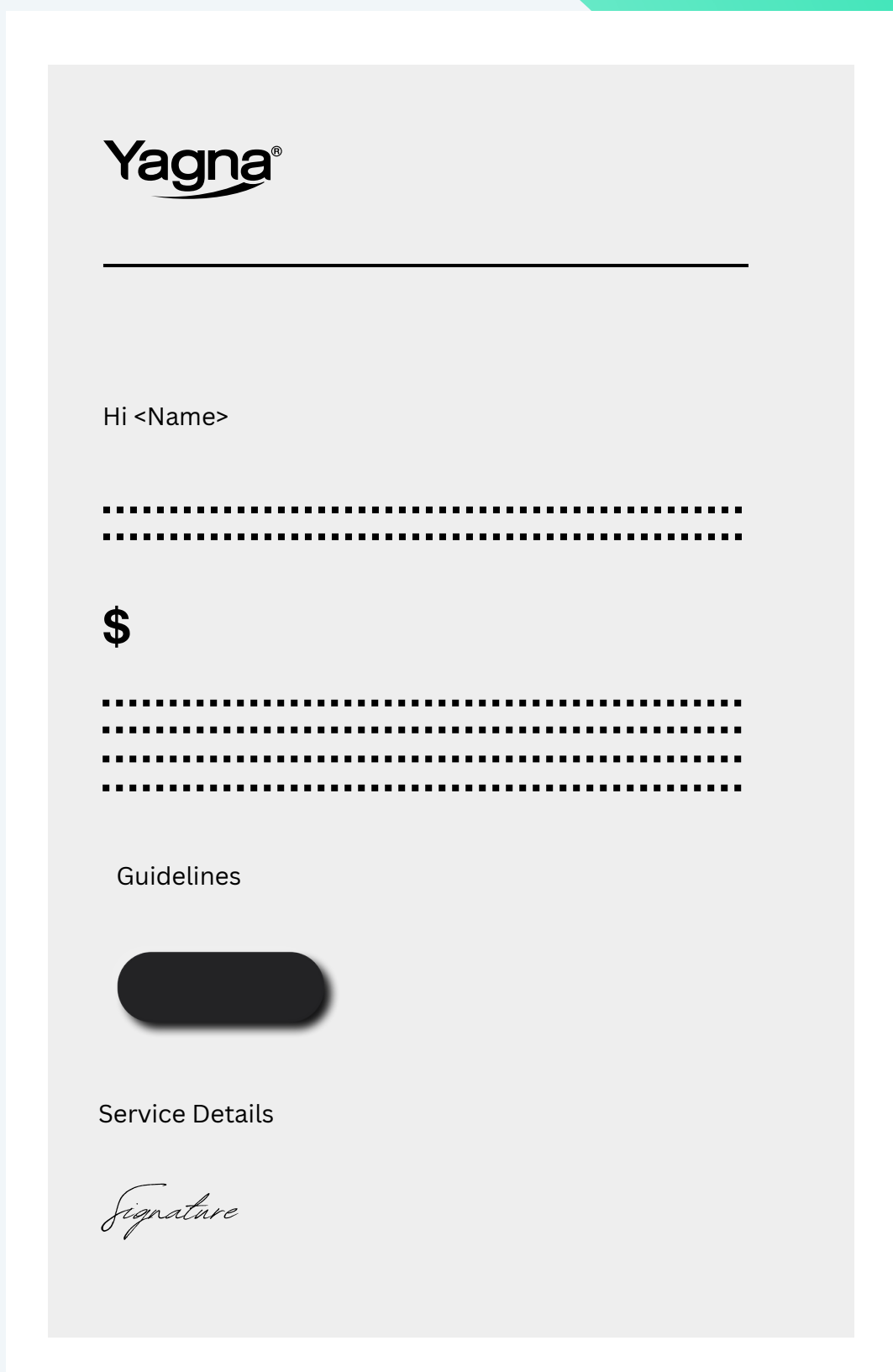
Information a customer needs,

Including payment details,

contract guidelines,

Engaging call to action

where they can go to renew their service.



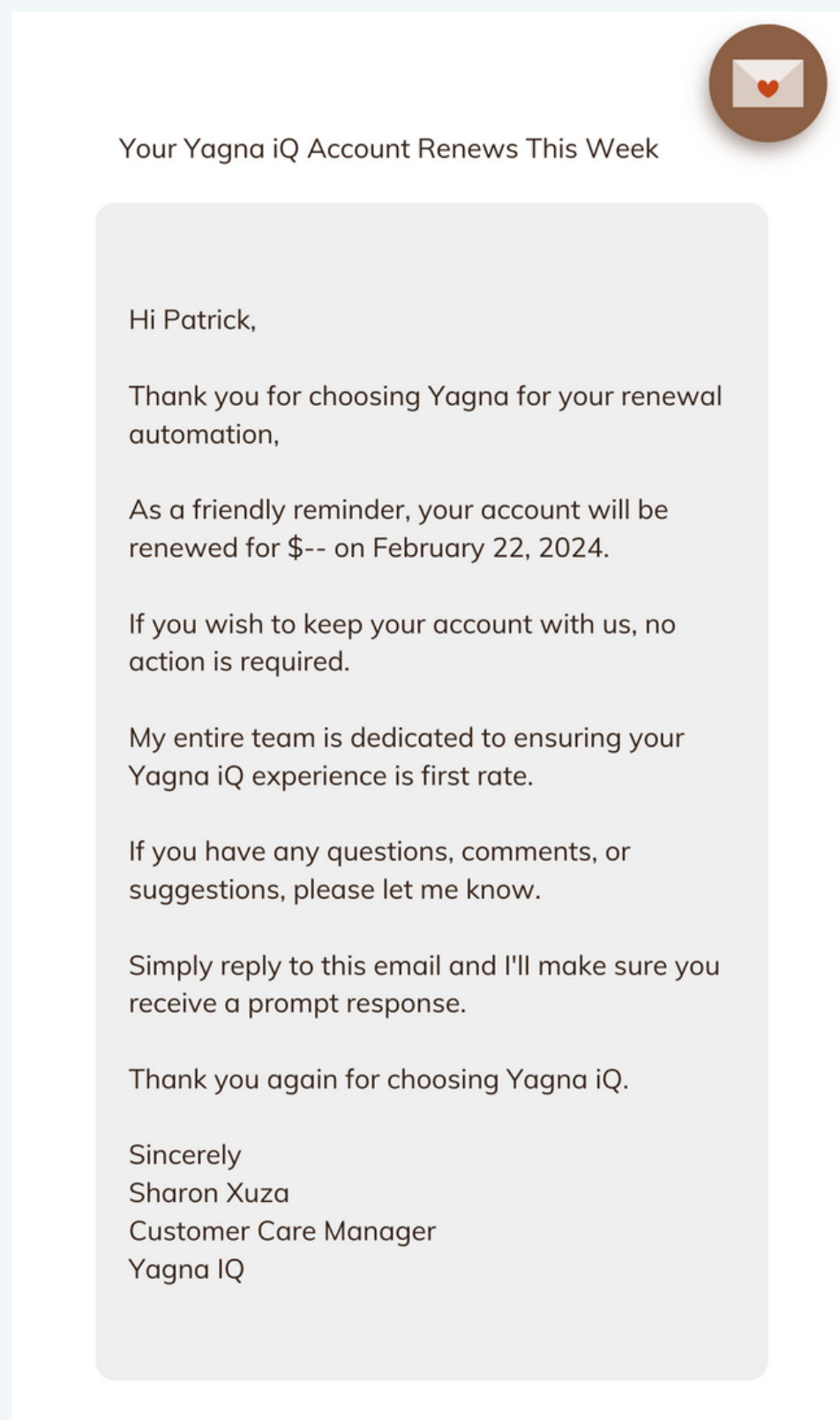
A good renewal email goes beyond just giving the essential information. It also provides customers with a strong reason to stay with your brand. Using crisp, targeted emails, you can ensure that you retain customers.

How to write a successful email:



Personalize:

Be confident, not pushy



A good subject line includes a clear statement of what the email is about. Whoever receives your email will understand it and can evaluate whether they should open and read the message, and you've effectively reduced the chances that your message won't be opened/read or prioritized appropriately.



Effective Subject lines

- [Name], you didn't renew your membership – but it's not too late!
- Your [Company] Pro account expires soon
- [Name], your membership is about to expire!
- Your access to [Product/ Service] expires in 15 days
- Your [Product/ Service] account renews this week
- Uh-oh, your membership is expiring!
- 1 Week before Your Subscription Expires
- 5 Days before Automatic Renewal
- Only 3 more days left on your account
- Last Call for Your Membership Renewal
- [Name], don't lose your valuables!
- [Name], we'd love to have you back!
- Thanks [Name] for all the good years together!

When you send a reminder to renew, it's not just about reminding them. You need to show your customers a good reason to stick with you. To keep customers, make sure they know how much your business helps them.



Incentive to Renew

Sample subject line if you include incentive:

- Renew your [Company] membership early and save 10%!
- Renew now – your special offer ends tonight!
- Renew now and get one month free
- 30% OFF regular price if you renew now
- Another year of rewards could be yours

Renew your Yagna iQ membership early and save 10% Discount!

Make sure you are one step ahead this January

Hi Rose,

January does come around quick though so let's get ahead of the game this year and look at what you could do before you ring in the new year.

Here is 10% discount on the early renewals

- Zero Touch Automation
- Proactive quote with payment
- Automate your renewals
- Alot target cutomer with right PoC
- end to end tracking, XSUS
- Frequent reminder and followups:

*Offer ends February 2024

If you have any question please connect at **Help Center**

Sincerely
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Customer Success Manager
Yagna IQ

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Create a great CTA

1. Get Started Now
2. Subscribe for Exclusive Access
3. Unlock the Benefits
4. Shop Now
5. See the Difference
6. Limited-Time Offer
7. Explore Our Products
8. Get Your Discount
9. Reserve Your Spot
10. Learn More
11. Get a Quote
12. Upgrade Today
13. Claim Your Reward
14. See Our Plans and Pricing
15. Start Your Journey
16. Get Your Free Quote
17. Save Now
18. Unlock Access
19. Shop the Sale
20. Apply Now
21. Sign Me Up!
22. See Plans and Pricing
23. Book Your Reservation
24. Get Exclusive Access

FOMO emails trigger on people's fear of missing out to drive consumer engagement, urgency, and action. It typically includes messaging that triggers your target audience's innate fear of missing out to make them more likely to convert

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Create a FOMO

This will be over in a flash!

This is a limited time offer!

You do not want to lose you!



Renew Now!

A drip renewal email campaign is a series of strategically timed and sequenced emails designed to encourage and facilitate the renewal of subscriptions, memberships, or services.



Create a Automated drip campaign

Your Free Trial expires in 24 hours

Your subscription to -- expires in 24 hours. by renewing now we will make sure you get full advantage of our features



Data Automation



Cloud access



Analytics

Any questions about upgrading?

Our support team here to answer your question. visit to our **help center**.

UPGRADE NOW

Let us know how we can help

Team Yagna

Your subscription has expire

Your subscription has ended. We know you didnt get time to renew your subscription and here we are to help you!

Ready to renew your subscription?

RENEW NOW!

Our support team here to answer your question. visit to our **help center**.

Let us know how we can help

Team Yagna

Thank you for renewing yagna iq !

Your Journey starts now. Welcome to world of renewal automation. We would like to welcome you to continue using Yagna Iq

Any questions about upgrading?

Our support team here to answer your question. visit to our **help center**.

CLICK HERE

Let us know how we can help

Team Yagna

***Want to know more
how you can set up an
auto renewal system
and create your own
renewal automation!***

[Request 14-days Free Trial](#)